

## Ruth's Writing Samples

Similarweb Blog:

[Keywords by Industry: The Top Traffic-Driving Keywords for Every industry](#) (recent, also available as report)

[Why The Competition Slide Can Kill Your Pitch Deck](#) (high traffic-driving)

[9 Keyword Research Advantages You Only Get With Similarweb](#) (product-specific, ghostwriting)

[How to Get More Views on YouTube - Expert Reveal Their Secrets](#) (collaboration with external contributors)

More samples on my [LinkedIn profile here](#).

E-Book:

[The Complete Guide to Building and Tracking Audience Growth](#)

One-pager:

[Competitive Analysis Cheat-Sheet](#)

Webz.io

[Regulatory Compliance Risk Management and the Role of Web Data](#)

Anodot

[Business Analytics: The Future Is AI and It Is Here](#)

[Smarter Digital Payment Monitoring to Protect Business Operations](#)

## Content Writing Insights

[My Blog](#)

## Websites:

[Amplify EyeCare](#)

Homepage Sample:

[Optometrist's Homepage](#)

Medical Content:

[Low Vision Care for Macular Degeneration](#)